SCHWENK’S TIPS FOR TEACHIN’

Your goal: HELPING OTHERS TO LEARN—you must subjugate yourself to this goal.

(1) Leave your ego at the door—Teaching is not about you. In particular, it is not about demonstrating how much you know (even if you know a lot). It is about helping others to learn. Your focus should always be on devising ways to convey information in a way that is most easily learned, which is another way of saying that your focus should be on the students and what helps them. Ego will lead you to provide too much information, and information that is typically over the student’s head—you will have demonstrated your own mastery of the material, but at the cost at having left the student just as ignorant as they were at the start, and now less likely to approach you in the future for help.

(2) It is okay not to know the answer to a question—The worst thing that you can do is to try to bullshit an answer. The students will almost always sense this and will lose respect for you as a teacher and an authority—and they won’t have learned. They will stop asking you questions and will seek answers elsewhere (usually in all the wrong places). A better, alternative reaction is to turn the question into a ‘learning experience’. Admit readily that you don’t know the answer (after all, we are all students and there is far too much for any one person to know). Ask the student(s) how they would find the answer—what resources would they use? How would they go about it? Even better, ask them how they would figure the answer out if nobody knew the answer—what observations would they need to make, what experiments could be designed? Or, can they reason out the answer from first principles—what do they know already and how can they use that information to at least approximate an answer? Finally, if there’s no time for all of this, simply answer that you don’t know, but you will find out—and then make sure you follow-through with providing the answer.

(3) Meet the student where she is—In other words, don’t assume that they know more than they do. Chances are they know less than you think. They may be ashamed to admit how lost they are, so you may have to figure it out—better to start at too basic a level than too advanced. Use your empathy—remember what it was like to know nothing and to be surrounded by people you (thought) knew much more. Again, lose the ego. It’s about figuring out at what level to begin, no matter how basic, so that they are not simply left behind again by your explanation.

Other miscellaneous tips:

(a) Convey your own interest and enthusiasm—Don’t be afraid of geeking-out. Be demonstrative when talking about things/material that excites you, even if you are not an expert. Use short digressions to given an anecdote or to simply describe how cool you think something is and why. Wave your arms and hands around. Express the sense of genuine awe you feel in the face of nature. Communicating interest, excitement and enthusiasm for a topic may be more important in some cases than the actual material taught.

(b) Reconsider your use of PowerPoint—Use it for what it’s good at: pictures and video; don’t use it for what it’s bad at: text. Use writing on the board to pace your speaking speed. Don’t write everything—just key words, vocabulary, definitions, etc. Use simple drawings and diagrams liberally to the extent your skills allow. Force them to do the drawings, as well. PowerPoint
then becomes useful as a supplement to reinforce your analogue teaching with a video or images that demonstrate what your were talking about. The powerpoints can then be made available to the students. In my opinion, providing the students with complete notes only encourages some not to attend class/lab/lecture. Remember, you have something to offer by your presence and your presentation that is not communicated by reading, alone.

(c) **Use props, demos and student participation, if possible**—The bigger and more dramatic, the better. Obviously, not all classes/labs/material are suitable, but specimen-based labs and lectures are especially good for this. Hold things up, and if possible, pass them around. Some motions/movements can be enacted using one’s own body and demonstration so that the students can do it themselves. [Example: I bring a sledgehammer to class to demonstrate the concept of ‘moment of inertia’ in the context of animal limb movement and adaptations for running—if you are a runner, it is better to have most of your muscle mass up in the proximal part of the limb with long tendons rather than spread out toward the distal end—have them swing the sledgehammer holding the heavy end and then the light, handle end for a visceral understanding of the concept).

(d) **Use multiple sensory-motor pathways to convey the same material**—Some of the above provide examples on how to do this. Mixing up lecture with pictures, videos, demonstrations, physical participation, specimens, all reinforcing the same topic, will aid retention and increase interest and active engagement. A constant repetition of PowerPoint slides and written text will dull the senses and kill any interest that was there to begin with. Make them draw the diagrams you make on the board, even though they can find better pictures in a book or on the internet. Allow them to tape the lecture if they like

(e) **It’s better to go slower and cover less than it is to cover everything, but lose the students along the way**—If you have control over the material you teach, recognize that the amount of information that one could potentially teach to cover a given topic is tantamount to infinite. Even the most complete course will cover only a fraction of what there is. Make your peace with this, decide what information is most important to you, and focus on this. If you don’t get all the way through your syllabus, so what? (not that you shouldn’t try, but be realistic). Do not feel compelled to teach the level of detail present in the typical textbook. What’s the point of teaching more if the students learn less?

(f) **Ask questions**—Ask students questions, enter into a dialogue, ask them to try to answer their own questions by going back to first principles and figuring it out from there (this is fundamentally the so-called Socratic method of teaching). Give hints and ask again. Questions can be introduced briefly even in the middle of lectures. Wait long enough for someone to compose an answer. And never, ever shame someone for giving an incorrect answer, no matter how silly it might be! Create an atmosphere in the classroom in which questions are always welcome and easily asked.

(g) **Remind them more than you think is necessary that you are always ready to meet and talk if they have any questions/issues at all**—You cannot overdo this. But don’t worry—you will not be swamped by requests to meet. Nevertheless, they need to know that you are happy to help them if they need it. Make yourself as approachable as possible.
Walk the line between friendly, relaxed, approachable—and worthy of professional respect—Here you must find your own personal ‘style’. In my opinion it’s good to be as approachable as possible, and important to create a classroom/lab culture that is relaxed, friendly and conducive to questions/conversations. However, a few students will take this to mean that you are a pushover, or will be overly (and uncomfortably) familiar with you. They may not treat you with the professional respect and basic courtesy you are owed. This issue is especially problematic for women instructors who are subject to basic sexual bias (by both male and female students!). Dressing more formally might help (not that it should be necessary). This issue can cut the other way, as well. You might wish them to see you as a friend they can trust. But, remember, acknowledged or not, there is a power differential between you and the students, and even if you are close in age, you are not and cannot be their friend.

Corollary for teaching while a grad student: Do not ever date a student in your class. At least wait until the student is no longer in your class [twice while at UConn I have taught classes in which it turned out the TA was dating a student in the class…]. If you are dating an undergraduate and they end up in a class you are TAing, inform the instructor immediately. This can be dealt with, but it must be openly acknowledged.

If you are a faculty member: Want to lose your job? This is the fastest way to do so! And this holds even if the student is not enrolled in one of your classes and even if they are a graduate student.

TRADE-OFFS—If your goal is ultimately to find a position at a liberal arts college at which the major criterion for professional success is the quality of your teaching, you will have the chance to develop, over time, courses that meet your highest standards for good teaching. Your principal time constraint will obtain from the fact that you will likely be teaching more than once course per semester. But for those of you who end up teaching at an institution in which there are expectations for research, note that there will always be a trade-off between time spent developing your courses, good pedagogy and teaching techniques, etc., and time spent doing research, writing papers and grants, and publishing. If you seek and are lucky (or unfortunate) enough to attain a position at an R1 research institution, I will go further and state that the trade-off becomes absolute—ANY time you devote to being a good teacher will, in fact, hurt you in terms of professional success and income. This may sound like an incredibly cynical statement, but it is merely a statement of fact. One of our own former Deans told new faculty this explicitly. No matter how much lip service is paid to good teaching, administrators really don’t care. They care about external grants (and secondarily, publication productivity—not quality). I certainly know that I could be a much better teacher than I am and that my courses could be exemplars of their subjects if I had the time to spend on them. I have lots of good ideas. I simply can’t implement them because it is too time-consuming. Nevertheless, my own internal standards force me to devote more time than is ‘healthy’ to teaching. My courses are always doomed to disappoint me (and possibly the students) because of the gap between the potential I know they have and the reality of what I am able to do. It is my hope that at UConn you will learn to value good teaching enough to maintain a high (enough) standard even when costs arise. Everyone must find they’re own path in this as in all things.